

CONVEY™

Biostimulant



Timing:
Seed, Soil, Foliar

Formulation:
Liquid



Give your plants a Surge – add Convey with your fertilizer

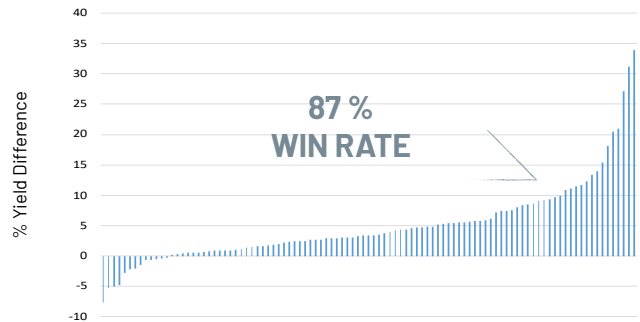
Convey Technology, exclusive to ATP, is a patented technology that works in the plant to drive respiration. Increased respiration helps to drive rooting, improve nutrient use efficiency and alleviate stress.

- Increases rooting
- Increases respiration and metabolism
- Superior uptake of applied nutrients
- Increases yield and backed by over 1,100 independent replicated trials
- Can be applied to a wide range of crops

Proven Yield Performance

Corn Trials

- In 101 Studies across the US corn belt, Convey was applied with starter fertilizer at 7 fl oz/ac
- The yield increase from Convey was 8.1 bu/ac, with the check averaging 181 bu/ac.
- There was an 87.1% win rate with the addition of Convey to a starter fertilizer.

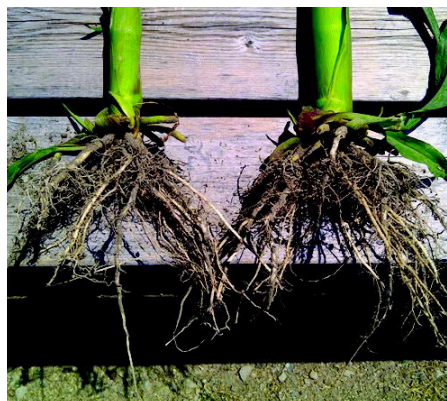


Convey applied to Wheat Seed



Check, Wheat (left) vs. Convey Treated Wheat (right)

Convey in Corn as a Starter



Check Corn (left) vs. Convey on Corn (right)

Convey: Enhanced Rooting

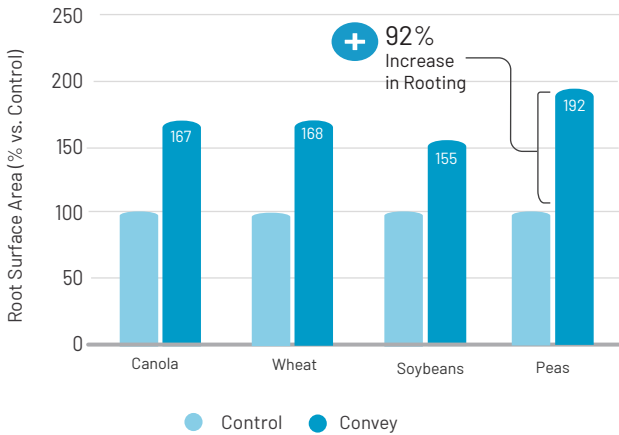


No Convey Canola (left) vs. Convey on Canola (right)

Proven Agronomic Performance

- WinRhizo results from 15 field trails conducted in 2013 to 2014 report Convey enhanced the root architecture among crops, showing as much as a 92% increase in the root surface area in peas, when foliar-applied.
- Root analysis collected from 3 years of field trials show that in addition to increasing the root surface area, a 70% increase in the number of nodules was observed in Convey treated soybean plants.

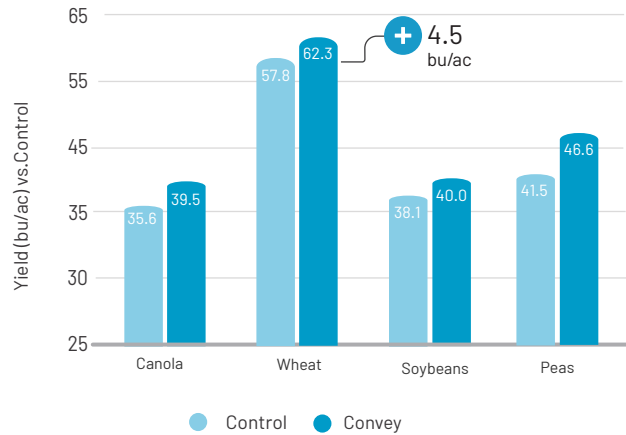
Roots



Canola: Summary of 6 Field Trials (2013-2014), Convey Seed Applied
 Wheat: Summary of 3 Independent Field Trials (2013), Convey Seed Applied
 Soybeans: Summary of 5 Field Trials (2013-2014), Convey Seed Applied
 Peas: Summary of 1 Field Trial (2014), Convey Foliar Applied

- Data from 11 field trials between 2013 and 2014 show a consistent increase in yield in canola, wheat, soybeans and peas. The addition of Convey enhanced productivity by 4.5 bu/ac and 5.1 bu/ac in soybeans and peas, respectively.
- To review the complete Convey data package, please contact your ATP Technical expert today.

Yield



Canola: Summary of 4 Replicated Field Trials (2013-2014)
 Wheat: Summary of 3 Replicated Field Trials (2013-2014)
 Soybeans: Summary of 3 Independent Field Trials (2013)
 Peas: Summary of 2 Field Trial (2014)



The addition of Convey enhanced productivity by 4.5 bu/ac and 5.1 bu/ac in soybeans and peas, respectively.

Product Recommendations

For Application with Fertilizer:

- Apply Convey at 7.0 fl oz/ac with your liquid in-furrow or starter fertilizers.
- Granular Fertilizers - Impregnate 1-4 qt of Convey onto each ton of dry fertilizer, depending on the final rate of fertilizer application in the soil.
- Foliar Application - Apply 3.5 fl oz/ac of Convey with your fertilizers and pesticides.

For Application with Seed:

- To maintain uniform coverage on the seed, you may dilute with water.
- Allow for proper drying time to ensure optimum flowability.
- Do not treat directly into planter.
- If combined with a seed protectant, conduct a jar test and refer to ATP's information on product compatibility and calibration at www.atpag.com
- Once Convey is combined with a seed protection, the mix should be applied as soon as possible.

Product	Analysis	Rate	Timing	Form
Convey	0.1Zn + CPPA	1.5 oz/100lbs	Seed	Liquid
Convey	0.1Zn + CPPA	7.0 fl oz/ac	Soil	Liquid
Convey	0.1Zn + CPPA	3.5 fl oz/ac	Foliar	Liquid



At ATP, we believe a proactive, science-based approach to restore the balance between plant and soil health is the single most effective way to deliver the genetic potential of the crop. We challenge the status quo by utilizing agtech to monitor and drive productivity.

info@atpag.com | 1.877.538.5511 | www.atpag.com