

# CONVEY™

Biostimulant



**Timing:**  
Seed, Soil, Foliar

**Formulation:**  
Liquid



## Energize your plants – add Convey with your fertilizer

Convey Technology, exclusive to ATP, works in the plant to drive respiration. Increased respiration helps to drive rooting, improve nutrient use efficiency and alleviate stress.

- Increases rooting
- Increases respiration and metabolism
- Superior uptake of applied nutrients
- Increases yield and backed by over 1,100 independent replicated trials
- Backed by the Convey Technology Performance Guarantee
- Can be applied to a wide range of crops

## Convey Performance Guarantee

Apply Convey as a soil application in combination with liquid fertilizer or impregnated onto dry fertilizer and ATP Nutrition will guarantee a minimum yield increase equal in value to the cost of the purchased product. Program details are as follows:

- ATP guarantees a minimum yield increase equal in value to the purchase cost of Convey or we will refund the cost of product.
- Applies to Convey soil applied at 200 ml/ac with liquid fertilizer or impregnated onto granular fertilizer.
- Other terms and conditions apply. Please contact an ATP Representative or visit [www.atpag.com](http://www.atpag.com).

### Accelerated Germination



Check Wheat (left) vs. Convey Treated Wheat (right)

### Improved Root Architecture



Check Corn (left) vs. Convey on Corn (right)

### Enhanced Rooting

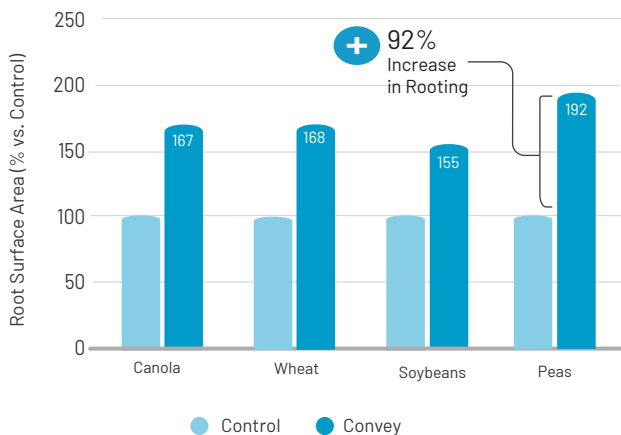


No Convey Canola (left) vs. Convey on Canola (right)

## Proven Agronomic Performance

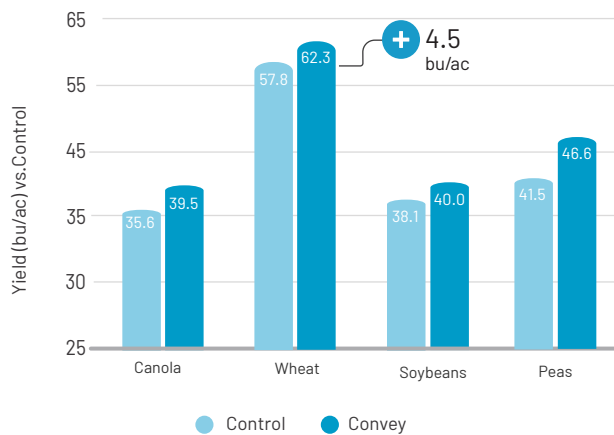
- WinRhizo results from 15 field trials conducted in 2013 to 2014 report Convey enhanced the root architecture among crops, showing as much as a 92% increase in the root surface area in Peas, when foliar-applied.
- Root analysis collected from 3 years of field trials show that in addition to increasing the root surface area, a 70% increase in the number of nodules was observed in Convey treated soybean plants.

### Roots



- Data from 11 field trials between 2013 and 2014 show a consistent increase in yield in Canola, Wheat, Soybeans and Peas. The addition of Convey enhanced productivity by 4.5 bu/ac and 5.1 bu/ac in Soybeans and Peas, respectively.
- To review the complete Convey data package, please contact your ATP Technical expert today.

### Yield



**The addition of Convey enhanced productivity by 4.5 bu/ac and 5.1 bu/ac in soybeans and peas, respectively.**

## Product Recommendations

### For Application with Fertilizer:

- Apply Convey at 200 ml/ac with your liquid in-furrow or starter fertilizers.
- Granular Fertilizers - Impregnate 1-4 L of Convey onto each ton of dry fertilizer, depending on the final rate of fertilizer application in the soil.
- Foliar Application - Apply 100 ml/ac of Convey with your fertilizers and pesticides.

### For Application with Seed:

- To maintain uniform coverage on the seed, you may dilute with water.
- Allow for proper drying time to ensure optimum flowability.
- Do not treat directly into planter.
- If combined with a seed protectant, conduct a jar test and refer to ATP's information on product compatibility and calibration at [www.atpag.com](http://www.atpag.com)
- Once Convey is combined with a seed protection, the mix should be applied as soon as possible.

Product	Analysis	Rate	Timing	Form
Convey	Dissolved Organic Matter (DOM)	0.13 L/MT	Seed	Liquid
Convey	Dissolved Organic Matter (DOM)	200 ml/ac	Soil	Liquid
Convey	Dissolved Organic Matter (DOM)	100 ml/ac	Foliar	Liquid



At ATP, we believe a proactive, science-based approach to restore the balance between plant and soil health is the single most effective way to deliver the genetic potential of the crop. We challenge the status quo by utilizing agtech to monitor and drive productivity.

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